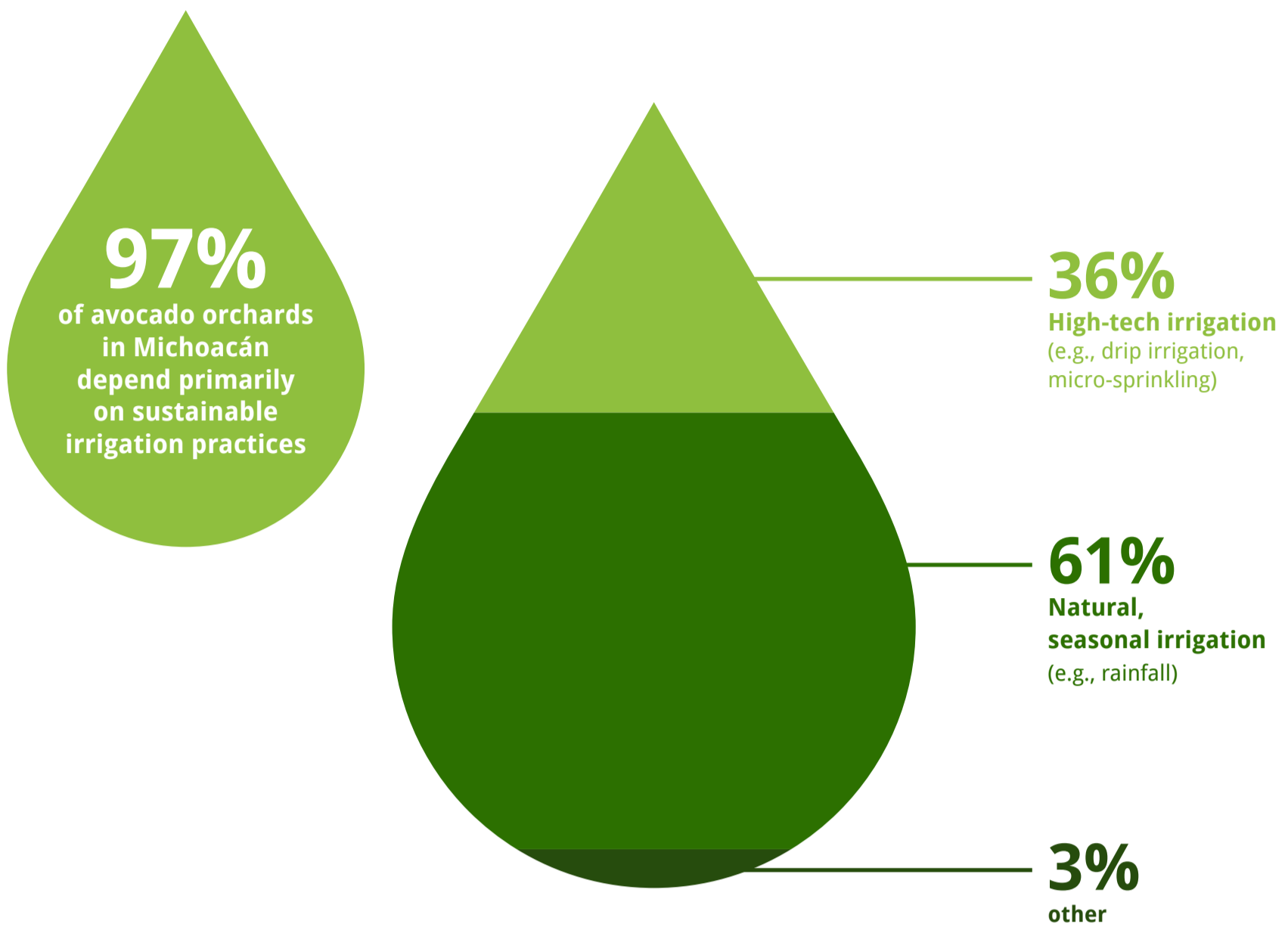


The Mexican Avocado Industry's Commitment to Sustainability

The avocado industry in Mexico, led by **APEAM*** and its registered packers and growers and **MHAIA,**** is committed to responsible farming and sustainable practices that protect and conserve both the land and the environment, all while ensuring the quality of Mexican avocados.



APEAM & MHAIA's reforestation efforts & partnerships have resulted in

3.2 million plants & pine trees planted

85% Survival Rate

2.2 million APEAM reforestation efforts

1 million MHAIA partnership with Forests For Monarchs

 = 1,000 acres

In partnership with Forests For Monarchs, trees have been planted in and around the biosphere and watersheds of Michoacán to protect the natural habitat of the monarch butterfly.

Education on responsible farming and conservation practices is also a priority for this partnership.

Green Agenda

The sustainability strategies of the avocado industry align with the **United Nations' 2030 Agenda for Sustainable Development and the UN's Sustainable Development Goals**. APEAM also embraces the Paris Climate Agreement's approach to combatting climate change.

UN Sustainable Development Goals in Action

Primary:



Goal 15
Life on Land

We protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

Direct Impact:

Goal 6
Clean Water & Sanitation



Goal 8
Decent Work & Economic Growth



Goal 12
Responsible Consumption & Production



*Association of Avocado Exporting Producers and Packers of Mexico
** Mexican Hass Avocado Importers Association

